

Marion Stiebel Siciliano Utah Fine Arts Institute Rubric

This is the rubric that the committee will use to evaluate your scholarship application.

The committee will review the following sections of your application:

Essay/Student Statement, writing sample, and your two professional references.

Criteria Statement or Writing Sample	1	2	3	4
Purpose and Voice	The writer's voice is missing, and the purpose is not recognizable. The writer seems unaware of an audience, and the writing itself is lifeless. The writer is not invested in the topic.	The writer's voice is almost completely missing, and a sense of purpose is hard to find. The writer has made little attempt to engage the audience, and the writing is flat.	The writer's voice is inconsistent. At times it is appropriate for the topic and purpose. It varies between being expressive and being flat. The writer doesn't have a clear conception of writing for an audience.	The writer's voice is appropriate for the topic and purpose. The voice is both expressive and believable. The purpose and voice come through clearly in the narrative. The writer does an outstanding job of engaging the audience.
Ideas and Content	The ideas and content have no focus. There is no sense of a main idea, either stated or implied. The details are limited and not clear. No sense of significance is communicated to the audience.	The ideas and content have little focus. The main idea is unclear. There are many details, but they shed little light on the topic and tend to be repetitious. The significance of the narrative is not communicated to the audience.	The ideas and content are adequate. There is a sense of a main idea, but the focus is not clear. Details expand upon the main idea, but they are limited and sometimes irrelevant. The audience can recognize that the narrative has significance, but the significance is not clearly communicated.	The ideas and content are outstanding. The narrative essay is clearly focused around a main idea, which may be stated or implied. The main idea is supported by carefully chosen, relevant, and abundant details. The writer is aware of the significance of the narrative and communicates the significance to the audience
Addressing the Prompt/Supplemental Questions	Does not state the main point of the essay. Student does not mention or connect any ideas to the prompt Successfully addressed all supplemental questions in the scholarship application	Vaguely states the main point and/or barely mentions the student's idea about the prompt Successful addressed most of the supplemental questions in the scholarship application	States the topic and the essay's prompt towards the topic; is broad and too vague Some attempt at the supplemental questions in the scholarship application	Is clear and states the essays prompt and the student's thoughts about the topic Student did not address or successfully address the supplemental questions in the scholarship application

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Organized	The final product clearly lacks organization. There is no form of organization that exists within the final product.	The final product lacks organization and is difficult to follow the final product based on its lack of organization.	The final product is somewhat organized showing a specific form of organization that allows the audience to somewhat follow the final product.	The final product is extremely organized clearly showing a specific form of organization that allows the audience to clearly follow the final product.
Revision and Editing is Evident	Unable to read the essay	Contains several errors of grammar.	Contains some errors.	Contains no grammar errors.
Supplemental Questions	No effort made toward the Supplemental Questions section of the application	Minimal effort made toward the Supplemental Questions section of the application	Good effort made toward the Supplemental Questions section of the application	Excellent effort made toward the Supplemental Questions section of the application

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Criteria Rec Letter	1	2	3	4
Recommend	<p>Letter does not strongly support the candidate's application. Letter is from a source who may not clearly be a knowledgeable judge of the applicant's character. Low or unaddressed familiarity with the student and the quality of the student's work</p> <p>Weak or absent positive comments</p> <p>Some negative comments</p>	<p>Letter weakly supports candidate's application. Letter is from a source who may/may not be knowledgeable with the applicant's character. Some familiarity with the student and the quality of the student's work</p> <p>Several positive comments</p> <p>One or two negative comments</p>	<p>Letter supports candidate's application. Letter from a reputable source who appears knowledgeable with regards to the applicant's character. Clear familiarity with the student and the quality of the student's work</p> <p>A number of positive comments showing extensive praise for the student</p> <p>No negative comments, or clear justification</p>	<p>Recommendation strongly supports candidate. Letter is from a reputable source who appears to be knowledgeable with regards to the applicant's character. Very high familiarity with the student and the quality of the student's work</p> <p>Glowing positive comments showing comprehensive praise for the student</p> <p>No negative comments</p>
Character Traits	<p>Letter attempts to explain but fails to clearly justify the outstanding character of the applicant</p> <p>Lacking in detailed examples of student promise from personal experience</p>	<p>Letter attempts to explain and somewhat justifies the outstanding character of the applicant</p> <p>A few examples of student promise from personal experience</p>	<p>Letter explains and justifies the outstanding character of the applicant</p> <p>Several detailed examples of student promise from personal experience</p>	<p>Letter makes specific references to pertinent competencies, aptitudes, and experiences</p> <p>Letter clearly explains and justifies the outstanding character of the applicant</p>
Experience and Leadership	<p>Letter fails to give examples of how/why applicant stands out from the rest of the student population</p> <p>Little evidence of applicant's scholarship or leadership</p>	<p>Letter may/may not give examples of how the student stands out from the rest of the student population</p> <p>Information provided shows little insight into candidate's merit</p>	<p>Letter may not give examples of how the student stands out from the rest of the student population</p> <p>Letter provides some insight into the candidate's merit</p>	<p>Letter give numerous examples of how/why applicants stands out from the rest of student population</p> <p>Letter reflects support and confidence in applicant's career and academic goals</p>